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For Immediate Release

**THE GIFT OF A LIFETIME:
FOUNDERS CIRCLE MEMBERSHIPS AT ODYSEA AQUARIUM OFFER LIFELONG
REWARDS AND AN OPPORTUNITY TO IMPACT ARIZONA'S CULTURAL LEGACY**

**Limited-Time Opportunity to Gain Exclusive, Lifelong Benefits
And Join the Southwest's Largest Marine Attraction**

SCOTTSDALE, Ariz.—May 25, 2014—As ground-breaking draws near, the founders of the much anticipated OdySea Aquarium are inviting patrons to join with them to create a legacy in Arizona. Beginning now, a limited number of Lifetime Memberships will be available, for those who act early.

The Lifetime memberships afford individuals/families a chance to be part of creating a new, iconic, Arizona attraction for generations to come. Founders Lifetime Members will receive added benefits and value that will not be offered after the facility is open.

“This is limited-time gift to the community and a rare opportunity to help build something historic in Arizona, said Amram Knishinsky, PhD and principal founder. “Each individual sponsorship will not only leave a lasting imprint on the community but will also provide a sense of ownership in an extraordinary public development.”

Lifetime Memberships are available for both individuals and families and will include special benefits such as a VIP entry line, behind the scenes tours and invitations to special events throughout the year. They will be sold at three different levels and pricing begins at \$995 for a family of four. Annual Memberships and Corporate Memberships will also be available.

For more information or to purchase memberships, visit the new Odysea Aquarium Visitor Center that will be open to the public beginning Saturday, May 24th for the Memorial Day weekend. The OdySea Visitor Center is located at 9500 E. Via de Ventura in Scottsdale, adjacent to Butterfly Wonderland. The phone number is 480-313-8837 or visit www.odyseeaquarium.com.

About Odysea Aquarium

Slated to open December 2015, the OdySea Aquarium is described as “*SeaWorld Meets Disneyland*.” It is the third phase of the OdySea in the Desert, a multi-attraction destination that also includes Butterfly Wonderland and OdySea Mirror Maze – all in the unlikely setting of the Sonoran Desert. OdySea Aquarium will be a 16-acre, two-level facility that will span over 200,000 square feet and will

accommodate up to 15,000 visitors daily. It will provide a high-tech, high-entertainment, oceanic educational adventure like no other in the industry. OdySea Aquarium is both a for-profit facility employing more than 250 individuals and a 501c3 non-profit foundation that will administer educational programs and services. OdySea Aquarium will be located at 9500 E. Via de Ventura, Scottsdale AZ 85256 at the Salt River Pima-Maricopa Indian Community--adjacent to Butterfly Wonderland. For more information call OdySea Aquarium LLC at 480-951-2100 or visit www.odyseeaquarium.com

About OdySea in the Desert

OdySea in the Desert is a 35-acre, multi-million-dollar entertainment complex. Butterfly Wonderland, the largest butterfly pavilion in America, was the first phase of this project opening May 2013 followed by the Odysea Mirror Maze. Ground breaking for the Odysea Aquarium (the largest aquarium in the southwest region) is forthcoming and scheduled to open in winter 2015. Other upcoming attractions will include an IMAX Theatre, an "*Arizona Experience*;" distinctive retail shops; and a "Taste of the World" culinary showcase with distinctive international restaurants.