



OCTANE RACEWAY CELEBRATES 11 YEARS OF KART RACING IN THE VALLEY AND FIRST ANNIVERSARY IN SCOTTSDALE

Racers Can Win a Free Year of Racing, \$100 in Octane Cash Plus \$11 Kart Racing All Weekend, October 3rd through 5th

SCOTTSDALE, Ariz. (September 9, 2014) – The standard bearer for active entertainment in the Valley, [Octane Raceway](http://www.OctaneRaceway.com) is celebrating their 11th anniversary of offering Phoenicians adrenaline-filled fun. The kart racing and event venue is commemorating the achievement with a ‘Lucky 11’ weekend featuring discounted racing, food and drink specials, and prizes for guests, with a grand prize of free kart racing for a full year. This celebration also marks the first anniversary of their upscale location in Scottsdale in the Pavilions at Talking Stick. Events will take place at Octane Raceway Friday, October 3 through Sunday, October 5 beginning at 11am each day.

“The Lucky 11 event is all about our guests,” says Scott Sanders, president of Octane Raceway. “Every day our mission is to provide our guests with an amazing racing entertainment *experience*. For the past 11 years, their enjoyment has been, and will continue to be, our number one priority. This celebration is one small way we are able to say ‘thank you’ to our guests for their continued support.”

Sanders opened the original facility in Phoenix on October 3rd, 2003. An avid auto racing fan, Sanders was introduced to the concept of “racing inside a building” through business travels many years ago. While he was intrigued by the basic concept he saw, his vision was to build a true multifaceted entertainment venue that catered to public thrill seekers and corporate clientele alike. The result was the largest indoor kart racing and entertainment venue in the United States complete with full meeting and conference capabilities. It offered many of the active entertainment options that are available today including kart racing, an authentic NASCAR pit crew challenge, a Segway course, rock wall climbing, billiards and an arcade. The facility also featured multiple meeting and event spaces and a quick service restaurant.

In 2013, Octane Raceway added to their guest offering as they moved to their current Pavilions location. All of the events and amenities that were offered at the previous location are available in the Scottsdale venue, with new concepts like the 5,000 square foot Brickyard outdoor patio, state of the art electric karts, upgraded audiovisual capabilities for meeting spaces and a revolutionary indoor and outdoor racetrack, which is the only permanent track of its kind in the United States.

Over the past year, the Scottsdale location has welcomed nearly 100,000 racers who have driven Octane’s fleet of race karts more than 700,000 miles. The current “Hot Shoe” racer with the fastest lap time is Jason Burnstein with a record lap time of 26.9 seconds around Octane’s engaging 1/3 mile racetrack. Since Octane Raceway opened in 2003 racers have navigated through almost six million miles of racing while the venue has hosted just over 11,000 events and entertained more than 300,000 corporate guests.

‘Lucky 11’ commemorates all of these accomplishments and is selecting prize winners every hour the racing venue is open from Friday, October 3 through Sunday, October 5. One lucky racer will receive free racing for a year, another a \$100 gift card. Many others can win t-shirts, \$11 Octane gift cards, and other Octane items.

Throughout the Lucky 11 celebration weekend, all kart racing is open to the public and priced at \$11 per race, normally \$19.95. Phone reservations are encouraged and are available Mon-Fri 9a-5p up to 48 hours in advance at 602-302-7223, ext 3. Octane t-shirts are \$11 for the event. The Trackside Bar & Grill will also have deals for the celebration including fountain sodas for \$0.11 and the Trackside Sampler platter for \$11.

More About Octane

Since 2003 Octane Raceway has been thrilling guests with high-speed kart racing. Travelling at up to 45 miles per hour, guests navigate through a series of straight-aways and switchbacks. The only permanent indoor and outdoor kart racing venue in the United States, Octane boasts many activities where guests can drive, dine, meet, relax and enjoy. Open 364 days a year to the general public, the venue is located in Scottsdale at the Pavilions at Talking Stick, 9119 E. Indian Bend Rd., Scottsdale, AZ 85250. For more information, please visit www.OctaneRaceway.com or call (602) 302-7223.